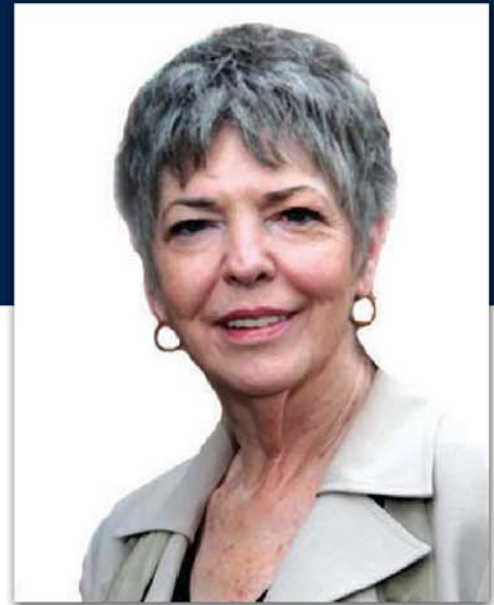


## **Jo Ann Hays** CRS, CRB, and ABRM

**LATTER & BLUM**  
**Branch Manager, Marrero**



Jo Ann Hays began a career in real estate as a sales agent in 1986 on the Westbank. In 1989 she became certified as a real estate instructor and spent the next three years teaching pre-licensing classes for sales agents and broker candidates for a local real estate school. She assisted in the development of courses as well as taught continuing education classes throughout the metropolitan area.

In 1992 JoAnn was named Director of Career Development and Education for Gertrude Gardner and spent the next 3-1/2 years designing and implementing the new agent, advanced training, as well as monthly continuing education for all 14 branches. She also handled all recruiting for the branch offices (approximately 120 new agents per year).

Jo Ann came to LATTER & BLUM in 1995 and has managed the Marrero office since that time. The Marrero office recently moved into a new location at 5201 Westbank Expressway, Suite 115, Marrero