

Karl Landreneau CCIM

**Director of Commercial Sales and
Leasing for NAI Latter & Blum
Baton Rouge, LA**



A graduate of the University of Southwestern Louisiana, Karl Landreneau has been an active player in matters affecting commercial real estate in Louisiana for 12 years. He is presently Director of Commercial Sales and Leasing for NAI LATTER & BLUM in Baton Rouge, Louisiana.

Karl's previous accomplishments include the Past President of Commercial Investment Division (CID) of East Baton Rouge Parish, 2007 President of the Louisiana CCIM Chapter, 2007 Region IV first Vice-president, 2006 graduate of the Jay Levine Leadership Academy where he was awarded the Susan B Groeneveld award, 2009 Presidential Liaison and will begin a three year term on CCIM's National Board of Directors next year. He is also a trainer for STDB and has become an instructor for the CCIM Institute.

Landreneau was also the 2006 Chair of the Commercial Business & Industry Team for the Louisiana Realtors Association. Landreneau is recognized across the state for his role in helping to create the first database of Louisiana commercial properties (LACDB) for use by commercial Realtors.