

FOR IMMEDIATE RELEASE

June 28, 2017

Contact: April Gonzalez, Communications Manager

Agonzalez@latterblum.com or 504-569-9450

Latter & Blum Voted Best Real Estate Company in New Orleans

(New Orleans) – New Orleans CityBusiness recently informed Latter & Blum Inc. that it has been voted “Best Residential Real Estate Company, Best Commercial Leasing Company, and Best Commercial Property Manager” by its readers. Latter & Blum netted all three real estate categories in the business publication’s online “2017 Reader Ranking Survey.”

The survey included 50 categories with three winners (Platinum, Gold and Silver) in the fields of health care, education, construction & design, real estate, finance/investments & insurance, general business, tourism, and information technology. Winners were determined by popular vote by 2,300 CityBusiness readers who completed the online survey.

“It is part of our vision to provide our Agents with the very best services, tools and support so they can make the buying or selling experience a positive and gratifying experience for our clients,” stated Richard Haase, President of Latter & Blum Inc. “The results of this survey confirm that we are making progress in this area. Our agents are second to none in results,” he added.

“It is truly an honor to be selected by our local community as the best commercial real estate company. Our success is attributed to the guidance and support provided by Robert Merrick and the outstanding group of individuals who make up NAI Latter & Blum,” stated Karl Landreneau, Director of Commercial Sales & Leasing with NAI Latter & Blum.

About Latter & Blum Inc.

Established in 1916, Latter & Blum Inc. is the largest, independently owned Real Estate brokerage in Louisiana and the Gulf South with 1,400 Agents in more than 32 offices in the markets of Greater New Orleans, Greater Baton Rouge, Lafayette, Alexandria, DeRidder, Houma, Thibodaux, South Lafourche Parish, Lake Charles, Southern Mississippi and Houston, Texas. Latter & Blum Inc. operates LATTER & BLUM Inc./REALTORS, C.J. Brown REALTORS Inc., Van Eaton & Romero REALTORS, and Noles-Frye Realty (all owned by Latter & Blum Inc.). Latter & Blum Classic Homes & Properties, Latter & Blum Shaw Properties, and Latter & Blum Hometown operate under franchise agreements. All are networked nationally and globally as ERA Powered Companies. Additionally, LATTER & BLUM Inc. operates NAI Latter & Blum Commercial Real Estate, Latter & Blum Property Management, Latter & Blum Insurance Services, Platinum Title, and Essential Mortgage Company.